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ABSTRACT

This 25th anniversary annual report of the Children's Defense Fund (CDF) describes the work the organization has done to advocate for and educate the United States about the needs of children. The report begins by identifying the CDF's Board of Directors, Fund Management Team, dedication message from the CDF's current president, and the anniversary honorary committee. This is followed by a brief history of the CDF's institutional development on a yearly basis beginning in 1968 and ending with 1998. The report continues with a summary of award-winning public awareness campaigns including efforts to prevent teen pregnancy, child health, child care, and equitable treatment of children. The report then describes key 1997 CDF accomplishments including campaigns to end child poverty, child health promotion, and strengthening child advocacy. A listing of 1997 publications is also included. A listing of CDF State and Local Presence and Action Models includes ten state and local efforts. A description of the Black Community Crusade for Children is presented including how current activities address the project vision. The 1997 Financial Report section provides an accounting of revenues and expenses and the general financial position of the organization. The report concludes with an accounting of corporate and individual donors, bequests, and memorial contributions. (SD)

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# CHILDREN'S DEFENSE FUND

## 1997 Annual Report

ED 427 843

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# About the Children's Defense Fund

The mission of the Children's Defense Fund is to *Leave No Child Behind*® and to ensure every child a *Healthy Start*, a *Head Start*, a *Fair Start*, a *Safe Start*, and a *Moral Start* in life and successful passage to adulthood with the help of caring families and communities.

CDF provides a strong and effective voice for *all* the children of America who cannot vote, lobby, or speak for themselves. We pay particular attention to the needs of poor and minority children and those with disabilities. CDF educates the nation about the needs of children and encourages preventive investment in children before they get sick or into trouble, drop out of school, or suffer family breakdown.

CDF works to improve practices and policies that affect large numbers of children rather than helping families on a case-by-case basis. Our staff includes specialists in health, mental health, child welfare, child development, family income, education, youth development, and violence prevention.

CDF educates millions of citizens annually about children's needs and effective options for meeting those needs. We provide information, assistance, and support to networks of state and local child advocates, service providers, public and private sector officials, religious and community leaders, parents, and citizens.

CDF, a national organization headquartered in Washington, D.C., reaches out to policy makers and citizens in every state to monitor and encourage sound national, state, and local policies and practices on behalf of children (see map of CDF's state and local presence on pages 36-37).

CDF began in 1973 and is a private, nonprofit organization supported by foundations, corporations, and individuals. We have never taken government funds.

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# Table of Contents


Mission ..... i

Children's Defense Fund Board of Directors ..... 2

Children's Defense Fund Management Team ..... 5

Dedication ..... 6

A Message from CDF's President ..... 7

25th Anniversary Honorary Committee and Events ..... 13

Capsule History ..... 19

Where Are They Now? ..... 24

Award-Winning Public Awareness Campaigns ..... 26

Key 1997 CDF Accomplishments ..... 28

- 5 million children get a chance for a *Healthy Start*
- 250 college students operate 33 Freedom Schools

Children's Defense Fund's State and Local Presence Map ..... 36

Black Community Crusade for Children ..... 40

1997 Financial Report ..... 42

1997 Donors ..... 48

# CDF Board of Directors

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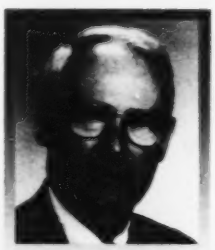

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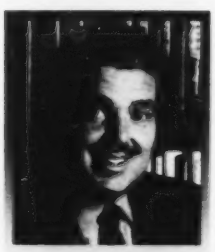

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**Abigail S. Wexner, Esq.**
Attorney and Community Advocate
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# Children's Defense Fund Management Team

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Chief Operating Officer

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**Susanne Martinez**
Director of
Programs and Policy

**Grace Reef**
Director of
Intergovernmental Relations

**Barbara Kelley Duncan**
National Director of the
Black Community Crusade
for Children

**Pat Appel**
Director of
Development

# Dedication

This 25th Anniversary Annual Report is dedicated to the memories of **Vernon Eagle**, former head of the New World Foundation, who gave CDF its first major three-year grant, and to **Judge Justine Wise Polier**, who headed CDF's first Juvenile Justice Division. With her dear friend Elizabeth Wickenden, Justine oversaw early CDF studies describing the plight of children in adult jails, children without homes, and children of women prisoners.

Deep thanks also to **Leslie Dunbar**, former head of the Field Foundation in New York City, who provided CDF's parent organization, the Washington Research Project, its first grant. We thank him for his and Field's early and sustained support of WRP's and CDF's work.

No one accomplishes anything alone. I am deeply grateful to my over 2,000 former CDF staff colleagues and board members who have helped guide CDF through thick and thin. Their labors have helped elevate children's needs nationally and in every sector of American society as "Where Are They Now?" on page 24 shows.

Deepest thanks are owed to CDF's current board, management team, and staff. I especially want to mention a few among them who have been partners in CDF's development since its inception and who help anchor CDF's legacy and vision. MaryLee Allen, head of the Child Welfare Division, and Paul Smith, CDF's Research Director have been with CDF since the beginning. Helen Blank has headed CDF's Child Care Division for 19 years and Mark Real has headed CDF's very effective Ohio state office for 17 years. They personify the perseverance and commitment to excellence and advocacy that have characterized CDF's work over the years.

I am grateful to all of our donors—individuals, foundations, and corporations—who have supported CDF's efforts to build a just and righteous America where no child is left behind.

With your continued support, we will realize that goal.

Marian Wright Edelman

*With your active engagement as mothers and fathers, grandmothers and grandfathers, youths, religious, community, and political leaders, we can build a nation where no child is left behind.*

— Marian Wright Edelman

## A Message from CDF's President

# Looking Back With Gratitude and Looking Ahead With Faith

*The [civil rights] movement rode on the moral witness of elementary school children by the thousands in the end. There is no precedent that I know of in recorded history for the power balance of a great nation turning on the moral witness of school children. . . .*

*A movement that rode through in history on the spirit of children now looks to how we treat our children 30 years later. . . . Now we have adults who, in effect, need to pay back children. I think the adult generation is going to be measured by how we treat them. If you look around, almost every single major American issue that needs to be addressed is around the way we treat our children. Whether it's schools, whether it's jails, whether it's cities, whether it's even the debt and the deficit, whether it's health. What are we going to leave to our children? It's the major issue. . . .*

*We don't have a lot of public purposes in America. We need this kind of movement around children's issues. It really is a great test of very fundamental democratic principles. Can we protect, can a democracy protect people who don't have the power of the vote? That is a great test, and we are here to try to say that it can.*

**TAYLOR BRANCH,** Pulitzer Prize-winning author of *Parting the Waters* and *Pillar of Fire*, at CDF/BCCC May 4, 1998, forum on Children, Race, and Poverty, Memphis Civil Rights Museum, the site of Dr. Martin Luther King Jr.'s assassination.

## The Past 25 Years

Over the past quarter century, private foundations, corporations, individuals, and others have invested nearly $200 million to support CDF's leadership and advocacy on behalf of children. That investment has been multiplied many times over in tens of billions of dollars in new child investments in education, child care, Head Start, child health, child welfare, and family income and supports. We are proud of the growing visibility of children's needs and of the new laws and protections we have helped achieve for millions of children and their families. Three examples where we played a crucial leadership role are:

The *Education for All Handicapped Children's Act of 1975* (now the Individuals with Disabilities Act), which established a federal right of education for disabled children and which has provided over $40 billion in special education funding since 1975. Before its enactment, Office of Education data showed 37.5 percent or 3 in 8 disabled school-age children were unserved by schools; today fewer than 1 percent are neither evaluated nor served. CDF's first report, *Children Out of School in America*, documented the school exclusion of disabled children and our follow-up and coalition building work helped lead to educational access which has benefited millions of disabled children over the years.

The *Child Care and Development Block Grant*, which CDF's Action Council helped draft and convened a coalition to convince Congress to enact, has provided $6.4 billion since 1992 to improve the affordability and quality of child care. CDF convened the first coalition to enact a quality, affordable child care law in 1971. It passed Congress with strong bipartisan support only to be vetoed by President Nixon. Our 1998-1999 Child Care NOW! campaign seeks at least another $20 billion over the next five years to improve

**CDF's advocacy was key to passage of the largest investment in children's health since Medicaid was enacted in 1965.**

**Don't Let Joe Camel SNUFF OUT**

**Joey's Health Insurance**

# Mothers for Healthy Children

Media campaign to publicize bipartisan Hatch-Kennedy Children's Health Insurance Program

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the quality and affordability of child care for preschool children whose parents are in the labor force and to expand after-school programs for school-age children who are home alone.

The new $48 billion bipartisan *Children's Health Insurance Program* (CHIP) will cover at least 5 million uninsured children when fully implemented. Ninety percent of these children live in working families. CDF's Child Health NOW! Coalition of 248 groups, co-convened with the American Cancer Society, mounted a massive public education and mobilization campaign that supported the extraordinary bipartisan legislative efforts of Senators Orrin Hatch of Utah and Ted Kennedy of Massachusetts. CDF has established a national clearinghouse to monitor CHIP's implementation and to ensure that every eligible child gets health coverage.

In addition, CDF has:

*Dramatically increased policy maker and public awareness of child and family needs through 340 publications and groundbreaking media campaigns on adolescent pregnancy prevention, gun violence and children, immunizations, and child health needs.* We are grateful for the more than decade-long *pro bono* collaboration with the award-winning Minneapolis ad agency Fallon McElligott. These media campaigns have reached millions of Americans, bolstered community coalitions and actions, and led to concrete results in each area. CDF redefined adolescent pregnancy prevention to include hope and positive life options for children and youths in addition to sex education and family planning. We also targeted fathers as crucial partners in preventing pregnancy.

*Encouraged, helped develop, and assisted thousands of new child advocates in states and localities who are now standing for children.* When CDF began, there were virtually no state multi-issue child advocate groups. CDF's example and assistance have inspired many. CDF efforts have created a presence for children in every state, and we have directly established four state, three local, and one southern regional office; 109 Child Watch coalitions; a network of 50,000 Children's Sabbaths congregations and religious leaders; and an intergenerational and interdisciplinary network of Black leaders through the Black Community Crusade for Children (BCCC) and Student Leadership Network for Children (SLNC). We have trained over 1,000 Black college-age youth leaders who have operated summer educational, conflict resolution, and mentoring programs for over 9,000 children (see map on pages 36-37). Over 100 Stand For Children chapters are now operated by a separately incorporated affiliate.

*Developed a federal and state policy and community action menu to ensure every child a Healthy Start, a Head Start, a Fair Start, a Safe Start, and a Moral Start and successful passage to adulthood with the support of caring parents and communities.* We have identified the networks required to achieve these goals and developed leadership training and public education components to enable local leaders and communities to implement specific policy, community, and individual actions. These include summer and after-school Freedom Schools, Beat the Odds celebrations, Children's Sabbaths, community monitoring of new welfare legislation, implementation of child health care coverage, and the Child Watch Visitation Program.

A capsule history of CDF's institutional development in this report summarizes some key accomplishments. A separate detailed chronology of CDF's 25 years of achievement is also available.

## The Next 25 Years

Despite these and many other positive major strides forward for children, millions of American children who will become tomorrow's parents, workers, and leaders still face enormous challenges. It is unacceptable and immoral that an American child:

- drops out of school every 9 seconds
- is reported abused or neglected every 10 seconds
- is born into poverty every 36 seconds
- has a child every minute
- is arrested for drug abuse every 3 minutes
- is killed by gunfire every hour and a half, and
- commits suicide every 4 hours.

Many of these shameful child, community, and nation threatening facts can and must be prevented and alleviated. Through strategic, sustained, constructive, and visible action, CDF is committed to creating the parental, community, national, and spiritual will to ensuring every child the chance to grow up healthy, educated, safe, and morally grounded.

Achieving our goals for children and youth is essential to saving America's soul, social fabric, and moral legitimacy in a world that is mostly poor and non-White. Astronomical levels of violence by and against young people, declining levels of home ownership among young families, and epidemic child homelessness should leave us horrified. Millions of preschoolers lacking proper child care and nutrition, not ready for school, and 5 million school-age children home alone after school are recipes for national decline and disaster.

The pollution of our air, water, food, airwaves, and culture hurts every child. Growing divisions between rich and poor, Black, Brown, and White, mock America's pretensions of providing equal opportunity for all. The inertia of a majority of citizens who do not see anybody worth voting for or anything worth struggling for spells civic death. And our poverty of riches now shared with too few must be transformed into a concept of enough for all — especially our 14 million poor children.

It is time for a powerful new movement in America to finish the quest for racial and economic justice begun by the Civil Rights Movement. It must begin with our children and be driven by mothers and grandmothers and young people, reaching out to others, but *insisting* that our children's needs come first. A country that does not stand up for and protect its children does not stand for anything and will not stand morally or economically tall in the new era.

## What All Children Deserve

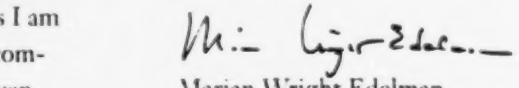
If a genie popped out of a lamp and offered to grant me one wish 25 years from today, I would ask that the Children's Defense Fund become obsolete, redundant, and unnecessary.

Why? Because for this to happen, all child poverty would have to end. Every child would have comprehensive health insurance, good nutrition, and housing. Every child would start school ready to learn. Each family would have access to high-quality, affordable child care if parents work outside the home. And every parent would have a genuine choice to stay at home through paid parental leave, adequate parental wages, children's allowances, or income supplements. Every child would be protected from guns, violence, abuse, and crime. Each troubled child would receive the counseling, guidance, rehabilitation, and role models necessary to straighten out his or her life. No child would be discriminated against or harassed because of race, gender, religion, ethnicity, or sexual orientation. Every child would be raised in stable, caring, loving homes. No teenager or adult unprepared for the responsibilities of parenthood would become or make another pregnant. All children would be raised to become moral, honest, spiritually fulfilled adults, inspired by and following the examples of parents and other adults living these values in their daily private and professional lives.

With your continued support, we *can and will* build a powerful movement to achieve our vision of an America where no child is left behind. With your active engagement as parents, grandmothers and grandfathers, youth, religious, community, private sector, and political leaders, we can build an awareness about the urgency of investing in children and the will to respond. With people of

faith not just talking about but following their faith mandates to protect children, we can set a new moral climate in America. With enough leaders and citizens asking whether their personal and professional acts are helping or hurting children, we can establish new budget priorities and take to scale for all children effective policies, programs, and practices currently available to too few children. And with each of us asking whether I want my child or grandchild to be treated as I am treating other people's children, a sense of community and civic responsibility can be rewoven where all children are safe and healthy and educated.

My deepest gratitude to all of you who have stood by CDF for a quarter century. If you continue, perhaps we can say on our 50th anniversary that we no longer are needed because America has committed to protect every single child as the sacred gift of God he and she is.



Marian Wright Edelman

## Five Priorities Over the Next Decade

1. *Strengthening CDF's communications, public education, programmatic, management, and technological capacities to ensure our cutting-edge leadership to make children a top national priority.* We seek to dramatically expand our outreach to millions of citizens and to state and local organizations, governments, and private sector networks.

2. *Immediately accelerating and expanding CDF's state and local presence and leadership and community capacity-building efforts in light of devolution of responsibility to states and localities for family and child welfare.* CDF's Board has approved a 10-target-state strategy where a majority of all children, all poor children, and all minority children live.

3. *Creating 2,000 new leaders for children by 2000.* We seek to build a successor generation of skilled servant-leaders for children, especially young minority leaders, through Haley Farm leadership training and through the Black Community Crusade for Children's Student Leadership Network for Children.

4. *Providing a continuum of skills building and leadership development training at the Haley Farm, in regions, and in the 10 target states through train-the-trainer models, roving training teams, and cutting-edge technology.* Special attention will be paid to strengthening child advocate, media, and collaboration skills and to spiritual renewal to prevent burnout.

5. *Taking the Black Community Crusade for Children's policy and action vision to communities and to the public through new local alliances and effective Black leadership networks.* BCCC will train a successor generation of young Black leaders; expand the Freedom Schools summer and after-school academic, cultural enrichment, and conflict resolution model now in 33 sites; implement the signature projects developed by the Black Juvenile Court Judges' Leadership Council to prevent the growing incarceration of minority children; and build a powerful faith-based voice and support system for Black children and all children.

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# The Children's Defense Fund 25th Anniversary

## Honored Board Chairs

*Lisle Carter, Esq. 1973 - 1986*
*First Lady Hillary Rodham Clinton 1986 - 1992*
*U. S. Secretary of Health and Human Services Donna Shalala 1992 - 1993*
*U. S. Ambassador to South Africa James Joseph 1993 - 1994*
*Philadelphia School Superintendent Dr. David W. Hornbeck 1994 - present*

## 25th Anniversary International Honorary Committee

*The Honorable Vaclav Havel, President of the Czech Republic*
*Dr. Jane Goodall, Primatologist*
*Mrs. Nadine Gordimer, Nobel Laureate for Literature*
*Daw Aung San Suu Kyi, Nobel Peace Laureate, Burma*
*Ms. Graca Machel, First Lady of South Africa and Expert of the U. N. Secretary General on the Impact of Armed Conflict on Children*
*Her Majesty Queen Noor of Jordan*
*The Honorable Olara Otunnu, Special Representative to the U. N. Secretary General on Children and Armed Conflict*
*Mrs. Lisbet Palme, former First Lady of Sweden and Chairperson of the UNICEF Board*
*Mrs. Lea Rabin, former First Lady of Israel*
*Mr. Jose Ramos-Horta, Nobel Peace Laureate, East Timor*
*Dr. Mamphela Ramphele, Vice-Chancellor, University of Cape Town*
*The Honorable Mary Robinson, former President of Ireland and U. N. High Commissioner for Human Rights*
*Mrs. Jehan Sadat, former First Lady of Egypt*
*The Honorable Oscar Arias Sanchez, Nobel Peace Laureate and former President of Costa Rica*
*Archbishop Emeritus of Cape Town Desmond Tutu, Nobel Peace Laureate*
*Mrs. Betty Williams, Nobel Peace Laureate and President of the World Centers of Compassion for Children*
*Dr. Muhammad Yunus, Founder and Managing Director, Grameen Bank, Bangladesh*

## 25th Anniversary National Honorary Committee

*President Jimmy and Mrs. Rosalynn Carter, Chair & Vice-Chair of the Carter Center*
*Harry Belafonte*
*Derek and Sissela Bok*
*Richard W. Boone*
*T. Berry Brazelton, MD*
*Senator John Chafee (R-RI)*
*Linda Chavez-Thompson, Executive Vice President, AFL-CIO*
*Dr. Robert Coles, James Agee Professor of Social Ethics at Harvard University*
*Maria J. Cote (creator of the Children's Defense Fund logo as a child)*
*Former Senator John C. Danforth (R-MO), Partner, Bryan, Cave, L.L.P.*
*Senator Tom Daschle (D-SD)*
*Horace B. Deets, Executive Director, American Association of Retired Persons*
*Senator Chris Dodd (D-CT)*
*Leslie W. Dunbar*
*Myrlie Evers-Williams*
*Pat Fallon, Fallon McElligott*
*William H. Gray III, President and CEO, United Negro College Fund*
*Dr. David Hamburg, President Emeritus, Carnegie Corporation*
*Heavy D*
*David D. Ho, MD, Director, Aaron Diamond AIDS Research Center*
*Governor James Hunt (D-NC)*
*Vernon and Ann Jordan*
*Senator Edward Kennedy (D-MA)*
*Jonathan Kozol, Author and Educator*
*Margaret Mahoney*
*Senator Patty Murray (D-WA)*
*Former Senate Majority Leader George Mitchell (D-ME)*
*Kweisi Mfume, President and CEO, NAACP*
*Rosie O'Donnell*
*Mrs. Rosa L. Parks, Co-founder, Rosa & Raymond Parks Institute for Self Development*
*Senator John Rockefeller (D-WV)*
*Dr. Julius Richmond*
*Former Senator Paul Simon (D-IL), Director, Public Policy Institute, Southern Illinois University*
*Linda Sullivan, President and General Manager, NBC4 Washington*
*Ted Turner and Jane Fonda*
*Governor George Voinovich (R-OH)*
*Congresswoman Maxine Waters (D-CA), Chair, Congressional Black Caucus*
*Senator Paul Wellstone (D-MN)*
*Raul Yzaguirre, President and CEO, National Council of La Raza*
*Edward Zigler, Ph.D., Sterling Professor of Psychology*

# The Children's Defense Fund
# 25th Anniversary Celebration Events

**25th Anniversary All-Star Gala Celebration** — **October 19 & 20, 1997**

**Lincoln Center for the Performing Arts, Avery Fisher Hall, New York, New York**

*Four thousand children and families from all over New York City participated in a Children's Sabbath service and performance at the Cathedral of St. John the Divine. Rosie O'Donnell, Glenn Close, Iman, and others joined First Lady Hillary Rodham Clinton in a star-studded gala and dinner hosted by CDF Vice Chair Maureen Cogan and Marshall Cogan at Lincoln Center's Avery Fisher Hall. Two-day celebration raised $1.3 million.*

**"Beat the Odds" Celebration and Benefit** — **March 25, 1998**

**Los Angeles Convention Center, Los Angeles, California**

*A special tribute evening to Quincy Jones and to outstanding Los Angeles area high school students hosted by Maya Angelou.*

**The President's Initiative on Race** — **March 28, 1998**

**Youth and Community Forum, Los Angeles Convention Center, Los Angeles, California**

*Dr. John Hope Franklin and members of the President's Initiative on Race held a dialogue with young people about their concerns and proposed solutions to growing racial and income divisions in America at CDF's Annual National Conference moderated by Anna Deavere Smith and attended by 2,500 advocates.*

**"Beat the Odds" Celebration and Benefit** — **April 16, 1998**

**St. Paul, Minnesota**

*A special tribute evening to outstanding Minneapolis/St. Paul area high school students.*

**"Beat the Odds" Celebration and Benefit** — **April 22, 1998**

**Cincinnati, Ohio**

*A special tribute evening to outstanding Cincinnati area high school students.*

**Chicago Gala, Dinner, and Auction** — **April 27, 1998**

**Chicago, Illinois**

*A gala co-chaired by Mrs. Deloris Jordan, Mrs. Maggie Daley (First Lady of Chicago), and Mrs. Marilyn Miglin with special guest and former CDF Chairperson, First Lady Hillary Rodham Clinton. Proceeds were matched by the Charles Stewart Mott Foundation.*

**Back to the Future** **May 4–5, 1998**

**Ending Child Poverty As We Know It, Civil Rights Museum, Memphis, Tennessee**

*Community leaders and child advocates from across the South reported on how welfare reform and child health insurance legislation are being implemented in the South. Ambassador Andrew Young and Pulitzer Prize-winning author Taylor Branch were the opening speakers for the two-day action forum. A report on Child Poverty in the South was released.*

**"Beat the Odds" Celebration and Benefit** **May 5, 1998**

**Memphis, Tennesse**

*A special tribute events to outstanding Memphis area high school students.*

**"Beat the Odds" Celebration and Benefit** **May 11, 1998**

**African American History Museum, Detroit, Michigan**

*A special tribute evening to outstanding Detroit area high school students.*

**A Celebration of Children** **May 13, 1998**

**The Limited Corporate Headquarters, Columbus, Ohio**

*The Children's Defense Fund's Annual Ohio Benefit hosted by The Limited Inc. and CDF Board member Abigail Wexner for CDF's Ohio office.*

**Stand for Quality Child Care Day/ CDF Alumni Celebration** **May 29–31, 1998**

**Washington, DC**

*Present and former Children's Defense Fund staff and volunteers built and renovated nine playgrounds throughout Washington, DC to provide safe spaces for children as part of the nation-wide June 1st Stand For Quality Child Care Day. The weekend concluded with a gospel concert featuring several Washington-area children's choirs and recording artist William Becton and Friends at Shiloh Baptist Church.*

**KCMC (Karing for Children is Our Main Concern)** **September 17, 1998**

**"Successful Starts", Kansas City, Missouri**

*With Honorary Chairs Mayor and Mrs. Emanuel Cleaver II and Co-Chairs Lou Smith, President of the Kauffman Foundation and Mr. and Mrs. Richard Cray, on this special evening the achievements of five individuals who participated in the KCMC program 25 years ago were highlighted. For more than a generation, KCMC Child Development Corporation has designed and implemented high-quality, affordable child care for families with parents who work outside of the home.*

**World Premiere and Benefit** November 15, 1998

**The Universal Amphitheater, Universal City, California**

*Chaired by CDF Board member Carol Biondi and her husband Frank Biondi, Chairman and CEO of Universal Studios. Universal Studios will host the world premiere of "Pig in the City" (the sequel to "BABE"). An afternoon of family-oriented activities will accompany the premiere.*

**Concert of Celebration** November 17, 1998

**John F. Kennedy Center for the Performing Arts, Washington, DC**

*A star-studded gala will be held at the Kennedy Center to conclude the year-long 25th anniversary celebration hosted by Sidney Poitier and his daughter, Sydney Tamiia Poitier.*

**Dedication of the Len & Louise Riggio Library, the Maya Angelou and John Hope Franklin Reading Rooms, and the Rosa Parks Sitting Area, and National Symposium on Children, Race and Poverty** March 19-21, 1999

**Clinton, Tennessee**

*A library and reading rooms designed by Maya Lin will be dedicated at the former Alex Haley Farm, CDF's center for spiritual renewal, leadership development, and intergenerational, interracial, and interdisciplinary communication.*

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# The Children's Defense Fund 25th Anniversary Celebration Products for 1998

### Jacob Lawrence Print, *Forward Together*

*A limited number of signed and numbered silk-screen prints, from Jacob Lawrence's original gouache on paper painting, Through Forests, Through Rivers, Up Mountains, 1967, have been created in honor of CDF's 25th anniversary. The print depicts Harriet Tubman taking her people Forward... Together, to the promised land. Proceeds from the print will be matched by the Charles Stewart Mott Foundation.*

### *Stand For Children*, Hyperion Press

*The text of Marian Wright Edelman's 1996 Stand For Children speech delivered at the Lincoln Memorial has been adapted for this delightful picture book with original quilt illustrations by Adrienne Yorinks. Available in bookstores or from CDF.*

### Children's Defense Fund Bible with Child Advocates' Concordance

*A Bible with a topical concordance on children, families, and justice.*

# A Capsule History of the Children's Defense Fund's Institutional Development

## 1968

The Washington Research Project (WRP), CDF's parent organization, began with a grant from the Field Foundation of New York to provide a voice for poor and minority citizens in Washington. WRP's first task was to serve as counsel and federal agency and congressional liaison to the Poor People's Campaign begun by Dr. King before his death.

## 1969

WRP was formally incorporated on July 18, 1969, as a 501(c)(3) nonprofit organization with offices at 1823 Jefferson Place, N.W., Washington, D.C. A legally separate 501(c)(4) lobbying arm, the WRP Action Council, was established. It is now the Children's Defense Fund Action Council.

## 1973

CDF began as a project of the Washington Research Project in 1973. As WRP continued its Washington work to protect poor and minority citizens, a Children's Defense Fund office, with staff including Marian Wright Edelman, Paul Smith, Hillary Rodham, Daniel Yohalem, and Rochelle Beck, opened at 1742 Cambridge Street in Cambridge, Mass., to conduct research on the needs of children. Their first major study was a door-to-door survey in 30 census tracts on children excluded from school in America. Two volumes of the *Harvard Educational Review* on the Rights of Children were published with a range of distinguished authors.

A CDF Juvenile Justice Division was opened in the Field Foundation offices in New York City by Judge Justine Wise Polier with her colleague Elizabeth Wickenden.

## 1974

CDF state office opened in Jackson, Miss., after first CDF report, *Children Out of School in America*, published to implement its recommendations for disabled children. Report was a key catalyst for enactment of a federal right to education for disabled children — The Education for All Handicapped Children Act — P.L. 94-142.

## 1975

CDF's Child Health Division established in national office in Washington.

## 1976

*Children in Adult Jails* published after visits to over 440 jails across America. Prior congressional testimony on findings by Judge Polier led to federal prohibition of jailing children with adults.

Major child care project launched in national office.

## 1977

Published report on *EPSDT: Does It Spell Health Care for Poor Children?* challenging poor state enforcement of this important Medicaid health program for poor children.

## 1978

After several years of research, CDF issued major report, *Children Without Homes*, documenting conditions of more than 500,000 children living away from their families. CDF follow up led to enactment of Adoption Assistance and Child Welfare Act of 1980.

CDF launched Children's Public Policy Network and "how to" pamphlets to strengthen state and local citizen action for children.

Legal name changed from Washington Research Project to the Children's Defense Fund on October 6, 1978.

## 1979

*America's Children and Their Families: Basic Facts* and *It's Time to Stand Up for Your Children: A Parent's Guide to Child Advocacy* published.

## 1980

Monthly newsletter *CDF Reports* begun.

## 1981

First annual *Children's Defense Budget* published and first annual CDF national conference convened to protect children when critical national budget priorities are determined.

Child Watch Visitation Program founded to monitor and document the local impact of massive federal budget cuts on children and the poor. Collaboration established with Association of Junior Leagues, National Council of Negro Women, and others.

## 1982

First annual CDF nonpartisan voting record of members of Congress on children released.

Second CDF state office opened in Ohio.

City Lights school opened to serve seriously troubled youths in the District of Columbia and to implement successful CDF lawsuit in *Bobby D. v. Barry*. City Lights has served 1,400 youths since its beginning and is now run by a community board.

## 1983

First CDF Children's Survival Bill set baseline positive child investment agenda for Congress.

Religious networking campaign launched to encourage stronger moral voice and action by people of faith on behalf of children and families.

## 1984

Adolescent Pregnancy Prevention Campaign launched.

Two more CDF state offices opened in Minnesota and Texas to address child health needs. Minnesota became first state to enact major health reform for uninsured children and families and Texas indigent health care legislation was enacted.

Weekly *Child Watch* column syndicated to Black newspapers and regular survey of state child care policies begun.

## 1985

Adolescent Pregnancy Prevention Clearinghouse established and five-year prenatal care campaign launched to reduce infant mortality, low birthweight births, and teen pregnancy. Twenty-eight reports published to define the complex adolescent pregnancy problem and who could do what to solve it over ensuing years.

## 1986

Five-year adolescent pregnancy prevention media campaign launched in 14 states with Fallon McElligott, CDF's *pro bono* ad agency partner. Sixty-four community Adolescent Pregnancy Child Watch assessment projects developed to undergird media campaign.

## 1987

Ford Foundation provided $3.5 million three-to-one endowment challenge grant to help build a CDF Future Fund.

CDF-Ohio published first *county* fact book on children.

## 1988

"Children 1988," first nonpartisan election-year public awareness guide published to educate candidates and voters about children's needs and specific ways to meet them.

## 1989

Marlboro County, S.C., office opened as demonstration project to prevent teen pregnancy and promote positive youth development.

## 1990

Child Watch Visitation Program established to expose community, media, political, and business leaders to child suffering and to positive community solutions to meet child needs.

In December 1990, CDF convened 22 Black leaders with Dr. John Hope Franklin and Dr. Dorothy Height as co-chairs at the Rockefeller Foundation Conference Center in Bellagio, Italy, to discuss the Black child and family crisis and how to mobilize the Black community on behalf of children. Group decided to launch a Black Community Crusade for Children (BCCC), for which CDF began a planning and follow-up process.

First annual Beat the Odds event celebrating youth success begun in Los Angeles by Black entertainment executives.

## 1991

CDF convened Black leaders for a second five-day meeting in Bellagio to launch intergenerational crusade to *Leave No Child Behind*. Follow-up meeting at Howard University organized a Black Student Leadership Network — now the Student Leadership Network for Children (SLNC).

## 1992

CDF purchased national headquarters building at 25 E Street, N.W., in Washington, D.C.

Launched first annual National Observance of Children's Sabbaths endorsed by over 200 religious denominations to lift up the needs of children in prayer, worship, service, and advocacy.

BCCC's Black Student Leadership Network (BSLN) brought 25 Black college-age leaders to Shaw University in Raleigh, N.C., for training in community service and advocacy. Students conducted summer community service projects in several North Carolina communities.

New York City office opened to implement Medicaid health coverage for hundreds of thousands of eligible but uninsured children.

## 1993

Cincinnati, Ohio, CDF/BCCC office opened.

Broadcasters donated estimated $5 million for CDF-UNICEF childhood immunization campaign ads. Major League Baseball, U.S. Soccer Federation, and Ben and Jerry's joined immunization campaign as partners.

BCCC launched summer Freedom Schools project with Black college-age youths to provide reading, cultural, and nutritional enrichment to poor children and conflict resolution training for children and parents. 9,000 children served since beginning.

## 1994

CDF purchased 126-acre farm owned by *Roots* author Alex Haley in Clinton, Tenn., as center for spiritual renewal, leadership development, and intergenerational, interdisciplinary, and interracial communication. Charles Stewart Mott Foundation provided $3 million challenge grant to be matched by the Black community to help endow the Haley Farm and the BCCC.

## 1995

CDF-New York City launched public-private collaborative campaign with Chase Manhattan Bank, the NYC Health Department, the Robin Hood Foundation, and others to lift city preschool vaccination rates from 52 percent to 90 percent over three years. The rate is now at 81 percent.

Award-winning Web site created. Cited in *Yahoo Internet Life* "Top of the Net 1996."

First annual week-long Haley Farm Institute for Child Advocacy Ministry and Great Preacher Series launched. Named in memory of the Rev. Samuel DeWitt Proctor.

## 1996

CDF convened Stand For Children Day on June 1, 1996, at the Lincoln Memorial — the largest mass demonstration for children in U.S. history. Stand For Children was endorsed by 3,769 national, state, and local groups and was attended by over 250,000 citizens of every faith, age, race, and ideology. The separately incorporated Stand For Children affiliate continues with over 100 local Stand chapters seeking to build an effective grassroots network for children.

CDF launched Community Monitoring Project to track new welfare law's (TANF-AFDC block grant) impact on poor children and families.

## 1997

Second Stand For Children Day conducted 700 local events on June 1 in all 50 states focused on healthy children. These grassroots activities, coupled with a 248-member, CDF-convened national-Child Health NOW! Coalition, played key role in enactment of the bipartisan $48 billion Hatch-Kennedy Children's Health Insurance Program (CHIP). CHIP will provide health coverage to at least 5 million uninsured children over the next 10 years. First tax imposed by Congress on tobacco to help improve child health.

In light of accelerating devolution of responsibility for social welfare to states, CDF's Board targeted 10 states where a majority of *all* children, a majority of all poor children, and a majority of all minority children live, for a stronger CDF presence.

## 1998

Third Stand For Children Day sponsored 1,200 local events in all 50 states focused on the need for quality child care for preschool children and after-school and summer programs for school-age children. National Child Care NOW! Coalition of over 100 groups convened by CDF to support bipartisan federal and state action to increase investments in early childhood development.

National CHIP implementation clearinghouse established to monitor state implementation of new child health program. CDF state child health projects launched in New York, California, and Texas to demonstrate success over next five years.

Ford and Mott endowment challenge grants completed.

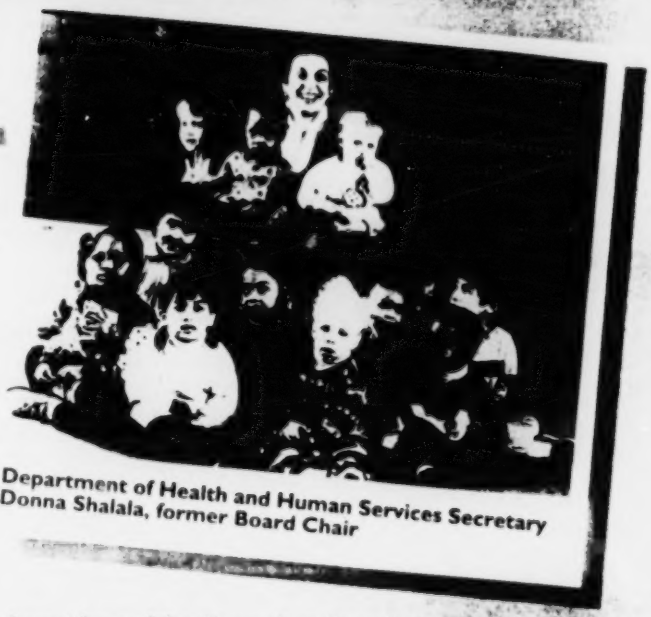
CDF celebrates 25th anniversary with Lincoln Center and Kennedy Center galas and five action forums on Children, Race, and Poverty.

**Benefits in 1997 and 1998 included a 25th Anniversary All-Star Celebration gala at Lincoln Center in New York and a benefit concert by Whitney Houston at Constitution Hall.**

Hillary Rodham Clinton, pictured with CDF Board Member Winifred Green, visits CDF on her first trip to Washington after becoming First Lady.

*Over the past 25 years, many extraordinary people have shared their talents as CDF board and staff members. They have scattered seeds for the growing children's movement far and wide in many ways and places.*

## Where Are They Now?



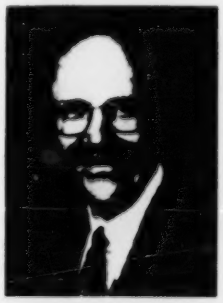
Department of Health and Human Services Secretary Donna Shalala, former Board Chair

### Five Honored CDF Board Chairs

CDF has had five extraordinary board chairs over the past 25 years. They include:

Lisle Carter

- **Lisle Carter, Esq.,** (1973-1986) former Assistant Secretary, Families and Children, of the U.S. Department of Health, Education and Welfare; first chancellor of the Atlanta University Center; first president of the University of the District of Columbia; and General Counsel of the United Way.
- **Hillary Rodham Clinton,** (1986-1992) former CDF staff attorney who then served as a Board member for 14 years, is First Lady of the United States.
- **Donna Shalala,** (1992-1993) former president of Hunter College, and chancellor of the University of Wisconsin–Madison, is secretary of the U.S. Department of Health and Human Services.
- **James Joseph,** (1993-1994) former under-secretary of the U.S. Department of the Interior and president of the Council on Foundations, is the U.S. ambassador to South Africa.
- **David Hornbeck** (1994-present), former Maryland state superintendent of education, is superintendent of schools in Philadelphia, PA.



David Hornbeck

James Joseph

## CDF's Staff and Alumni

CDF has over 2,000 alumni, a few of whom are mentioned here. Together with 164 current staff and board members, they are carrying the message into every network to *Leave No Child Behind.*

### A few alumni:

- **Maggie Williams** served as chief of staff to First Lady Hillary Clinton and assistant to the President.
- **Evelyn Lieberman**, former deputy chief of staff in the Clinton White House, now heads the Voice of America.
- **Olivia Golden** is the Assistant Secretary for Children, Youth and Families in the U.S. Department of Health and Human Services.
- **Ann Rosewater** is counselor to Donna Shalala, secretary of the U.S. Department of Health and Human Services.
- **Mary Bourdette** is Deputy Assistant Secretary in the Administration for Children and Families.
- **Judith Weitz** is coordinator of the Youth At Risk Programs for the President's Committee on the Arts and Humanities.
- **John Mudd** headed the Massachusetts Advocacy Center in Boston.
- **Wendy Lazarus** is co-director of the Children's Partnership in California.
- **Harley Frankel** is president of Mandalay Sports International.
- **Karen Pittman** directs programs for the International Youth Foundation.
- **Sara Rosenbaum** directs the George Washington University's Center for Health Policy Research in Washington, D.C.

- **Lisbeth Schorr**, a Harvard lecturer, has authored two important books on child policy: *Within Our Reach: Breaking the Cycle of Disadvantage* and *Common Purpose: Strengthening Families and Neighborhoods to Rebuild America.*
- **Dr. Jane Knitzer** is deputy director of the National Center for Children in Poverty at Columbia University.
- **Dr. Brenda MaGowan** is a professor at Columbia University's School of Social Work.
- **Cindy Brown** directs the Resource Center on Educational Equity for the Council of Chief State School Officers.

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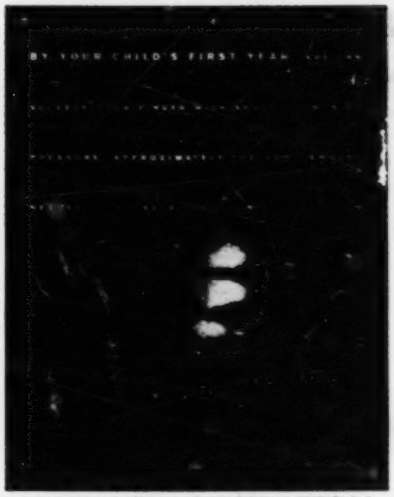
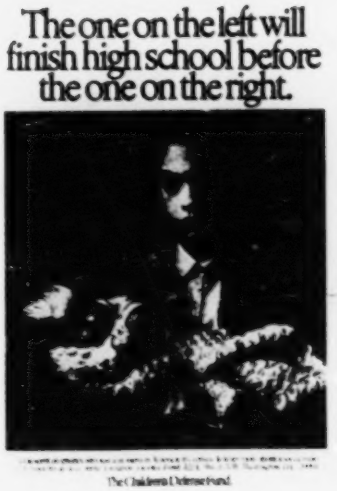
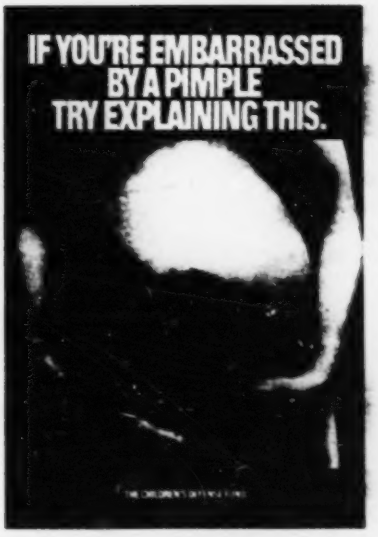
# Award-Winning Public Awareness Campaigns

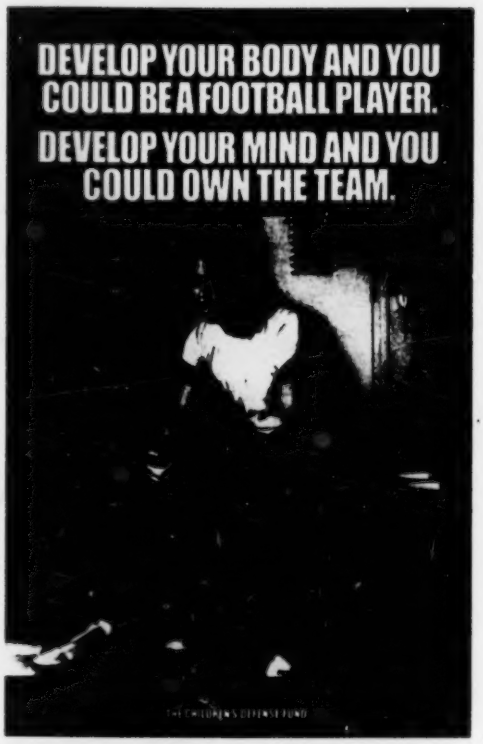
**Creative spirits behind CDF's outstanding media campaigns include Fred Senn and Pat Fallon of Fallon McElligott and Maggie Williams, former CDF Communications Director**

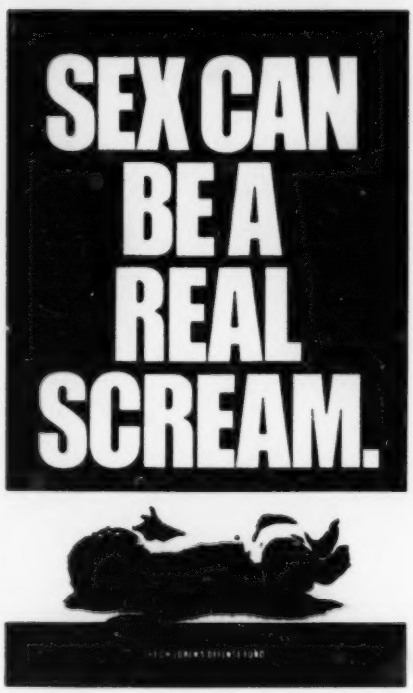


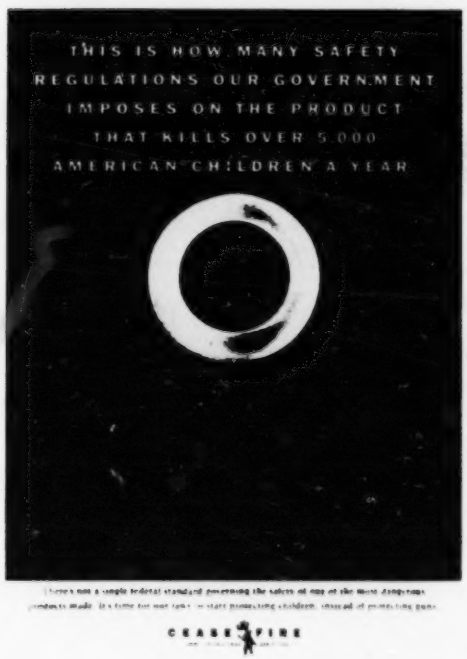

CDF media campaigns began in 1986 with efforts to prevent teen pregnancy among all groups. CDF convened scores of groups to assess the extent of the problem, analyzed the solutions required, published 19 reports, and mounted award-winning print, television, and radio public awareness campaigns addressed to parents and teens, males, and families. Through the Child Watch Visitation Program, CDF trained leaders and local networks to examine the problem firsthand and to form action coalitions that could mount local media campaigns. The Fallon McElligott agency's *pro bono* creative work on teen pregnancy extended to subsequent campaigns for child health, child care, and equitable treatment of children.









THIS IS HOW MANY SAFETY REGULATIONS OUR GOVERNMENT IMPOSES ON THE PRODUCT THAT KILLS OVER 5,000 AMERICAN CHILDREN A YEAR

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*The largest investment in children's health in 30 years.*

## Key 1997 CDF Accomplishments

CDF organized support for the new bipartisan $48 billion state Children's Health Insurance Program (CHIP) through many events, including Stand For Healthy Children rallies with (left to right) Sen. Edward Kennedy (D-Mass.), Dr. T. Berry Brazelton of Harvard Medical School, and Sens. Orrin Hatch (R-Utah) and Tom Daschle (D-S.D.).

On June 1, 1997, children, parents, citizens, and leaders participated in one of 700 local Stand For Healthy Children events.

Mrs. Rosa Parks and Rosie O'Donnell co-chaired Stand For Healthy Children Day in 1997 and received first two Stand For Children awards.

Thousands of religious congregations lifted up the health needs of children on June 1, 1997. Jonathan Kozol speaks at the Washington National Cathedral.



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Thousands of youth and adult leaders were trained in 1997 at the former Haley Farm, CDF's center for spiritual renewal and leadership development, and intergenerational, interracial, and interdisciplinary communication.

The Mt. Pleasant Baptist Church Children's Choir of Kansas City, Mo., performed at the 1997 Beat the Odds event in Washington, D.C.

Heavy D and Arsenio Hall participated in one of 100 House Parties to match a $3 million Mott Challenge Grant.

## Achieved a Healthy Start for Millions of Uninsured Children

**CDF played a key leadership role in ensuring at least 5 million currently uninsured children health coverage.** We convened, with the American Cancer Society, a broad-based Child Health Now! Coalition, which mounted a massive public education and mobilization campaign for enactment of the landmark bipartisan Hatch-Kennedy state Children's Health Insurance Program (CHIP). CHIP will provide $48 billion to states over the next 10 years to ensure at least 5 of the 11 million uninsured children health care, 90 percent of whom live in working families. This is the largest investment in children's health coverage since Medicaid's enactment in 1965.

**Established a national clearinghouse to monitor state implementation of CHIP and to provide ongoing information and technical assistance to state and local advocates, policy makers, the media, and parents about enrolling all CHIP and Medicaid eligible children.** We also have targeted for intensive focus 10 target states to learn firsthand about implementation barriers and to ensure success over the next five years. CHIP implementation is a real test of states' commitment to children and working parents.

## Took a Stand For Healthy Children in All 50 States and on the Internet

**A third successful homegrown Stand For Children Day focused on ensuring all 10 million uninsured children a Healthy Start was held in every state on June 1, 1997.** Children's health needs were highlighted through Child Watch Visitation Program events, immunization campaigns, health fairs, Medicaid enrollment campaigns, and voter education activities in over 700 community events. This was a grassroots continuation of the first national Stand For Children held June 1, 1996 at the Lincoln Memorial in which between 250,000-300,000 parents, grandparents, religious, community, and youth leaders, and children's advocates participated. Stand For Children, a separately incorporated affiliate of CDF, provided training and ongoing support to nearly 150 local Stand groups who are helping build the collaborative grassroots movement to Leave No Child Behind in their communities. In Boise, Idaho, children planted forget-me-nots for state and local policy makers to whom they also gave messages about the importance of children's health insurance. In Beloit, Wisconsin, Police Captain Charles Tubbs said at a Stand rally for children, "We can no longer close our doors and say, 'It's not my problem.' What's happening to America's children is a problem for everyone." Mrs. Rosa Parks and Ms. Rosie O'Donnell served as honorary co-chairs of the 1997 Stand For Healthy Children which they launched at CDF's 1997 national conference. Mrs. Parks encouraged all Americans to Stand For Children saying: "If I could sit down for freedom, you can stand up for children."

**A virtual Stand For Children on the Internet between May 25 and June 7 informed 40,000 visitors about local events.** Thousands signed a virtual petition for healthy children.

## Campaign to End Child Poverty as We Know It

**To create a national climate to ensure every child a Fair Start, CDF published a new report on the costs of child poverty, *Poverty Matters*.** We seek to begin to educate policy makers and the public that 69 percent of poor children live in working families. Ending welfare as we know it won't help them. Better paying jobs with benefits will.

**Coordinated briefings on welfare implementation in over 20 states, spoke to several joint state legislative sessions, and**

**convened two Southern regional meetings, including a meeting for 300 participants in Birmingham on state options for implementing new welfare legislation.** CDF principally focused on health care and child care for working families. Transportation, education, and training for parents are also crucial.

**Launched a national community monitoring project to track the impact of welfare changes on poor children and families in all 50 states.**

## Seeking a Quality Early Childhood Foundation for Every Child

**To further our goal of ensuring every child a Head Start, CDF laid the groundwork for a major 1998 public education and mobilization campaign for quality, affordable child care for preschool children and after-school programs for school-age children.** We convened a Child Care Now! coalition of over 100 organizations to increase the Child Care and Development Block Grant by $20 billion over 5 years and worked with others to plan a smooth reauthorization of Head Start.

**CDF convened its annual institute for child care leaders and for minority group child care leaders, participated in two White House conferences on the importance of early brain development and the need to improve the quality of care children receive in the early years when parents work.** We also continued to encourage greater local Head Start, preschool, and child care collaboration.

**CDF's national and state offices placed a strong priority on ensuring child care for working parents as welfare changes unfolded in states. Conducted 50 state surveys on the needs, costs, and quality of child care in states.**

## Every Child Deserves a Safe Start

**Through our Cease Fire! media campaign and conflict resolution programs for college-age mentors, 2,000 Freedom School children and their parents, the BCCC's Juvenile Judges Leadership Council, the annual Day of Action against violence, a range of CDF and BCCC networks highlighted the need to prevent violence against and by children.** CDF also played a key role in trying to alleviate media violence and giving parents more control over what their children watch on television.

**CDF and BCCC convened coalitions of youth, clergy, and advocates to oppose the jailing of nonviolent and nonrepeat youth offenders with adult criminals in adult jails, to encourage greater investments in violence prevention programs, and to control the proliferation of guns that kill a child every hour and a half.**

## A Moral Start for Every Child is the Anchor for Successful Development

**Tens of thousands of people and congregations of faith in the United States and as far away as South Africa took part in CDF's sixth annual National Observance of Children's Sabbaths.** The theme of "Seeking Shalom: Healthy Children, Healthy Nation" inspired adherents of all faiths to focus on the health care needs of children. A weekend of New York City Sabbath celebrations kicked off CDF's yearlong 25th Anniversary celebration beginning on Friday at Central Synagogue, continuing on Sunday morning at Riverside Church, and culminating on Sunday afternoon at the Cathedral of St. John the Divine. More than 4,000 children and adults celebrated children at a special service at the Cathedral with dance and musical performances by youth and Broadway performers.

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**The annual week-long Institute for Child Advocacy Ministry at the Former Alex Haley Farm featured some of America's great preachers**: Rev. Otis Moss, Rev. Charles Adams, Rev. Suzan Johnson Cook, Rev. Calvin Butts, Rev. Mark Trotter, and Rev. Eileen Lindner preached and provided training sessions for over 200 clergy, seminary students, and lay child advocates.

**The annual women's spiritual retreat group was begun at Haley Farm in January 1997.**

**Results from a two-year long BCCC Rites of Passage seminar with leading practitioners begun in 1997 at the Haley Farm will be published by Beacon Press in 1999.**

**BCCC's Black Church Initiative, "Grace to Lead Our Children Home," held meetings across the country to examine positive Black congregational models for serving children.** A 1999 report will share results.

## Raising Public Awareness About Children

**CDF published and disseminated over 30,000 copies of our annual *State of America's Children Yearbook*, 10 other reports, and hundreds of thousands of brochures about health and other child needs.** Through print, TV, and radio public service campaigns, we reached millions more Americans. CDF's and Stand For Children's award winning Web sites are a resource for thousands of policy makers, advocates, and citizens. Stand, a separate affiliate, is an entry point to involve new constituencies for children.

**CDF's annual national conference held in Washington, D.C., brought together over 2,000 advocates for children from every state.** Two Nobel Peace Laureates, former Costa Rican President Oscar Arias and Mrs. Betty Williams, addressed conference participants. Senators Orrin Hatch (R-Utah) and Edward Kennedy (D-Mass.) first unveiled their bipartisan State Children's Health Insurance Plan (CHIP) to be partially funded by a tobacco tax. CHIP's passage in August was a major breakthrough in holding the tobacco industry accountable for its marketing of harmful tobacco products to children.

## Developing a New Generation of Leaders and Strengthening Existing Leaders

**Freedom Schools are developing a successor generation of young leaders who are providing thousands of younger children positive alternatives to the streets and positive role models.** The CDF-coordinated Black Community Crusade for Children trained 275 Black college students and their adult sponsors at the Former Alex Haley Farm. BCCC conducted summer Freedom Schools for over 2,000 children at 28 sites and field tested a new after-school curriculum in three sites. A spiritual development component— Islands of Peace—was provided college-age teacher–mentors. "Freedom Schools teach children that they don't have to be victims but that they can make a difference in their homes, their communities, and in their nation," said a project director of Minnesota's two Freedom Schools in the twin cities.

**More than 1,000 community leaders of all ages and races were trained at the Haley Farm during 1997.**

**The Black Community Crusade for Children's Judges' Leadership Council met several times and decided to focus on a few signature projects including:** a One Church . . . Ten Families project; a Nationwide Day in Court; and an annual Black Caucus weekend public education forum for Black leaders. Said Family Court Judge Clinton Deveaux, "Not only do we get to brainstorm with our colleagues and talk about effective programs that can be replicated, but it's a time for fellowship and spiritual support."

**CDF's Child Watch Visitation Program introduced more than 1,700 policy makers and community leaders in 24 states to the needs of the children they affect with their decisions.** CDF trained 30 new coalitions to use Child Watch as an advocacy tool. "Child Watch is about personalizing children's suffering. It's important to show people how they can make a difference in children's lives," said Dave Bair, a prevention coordinator at Central Michigan Mental Health Services.

## Strengthening State and Local Child Advocacy and Capacity

**CDF state offices in Ohio and Minnesota, and local offices in New York City, Marlboro County, South Carolina, Cincinnati, and the CDF/BCCC Southern Regional office in Jackson, Mississippi, continued their strong leadership efforts to extend child health and child care to working parents;** to ensure maximum protection for children from violence; to provide supports to parents through work and job training; and to guide and supplement in a more intensive manner CDF national welfare reform implementation work in all 50 states.

In Ohio, CDF's state office helped achieve a state commitment to ensure a Head Start to every eligible child. Ohio has the highest rate of Head Start participation in the nation and is creating new partnerships to offer Head Start through child care and family care programs. CDF-Minnesota operated Freedom Schools and celebrated children Beating the Odds.

CDF-New York City headed efforts that resulted in dramatic improvements in childhood immunization rates from 52 percent to 81 percent. Marlboro County, South Carolina, continued as a laboratory for Freedom School curriculum development. Four summer program curriculum guides and reading lists and an after-school curriculum will be available to communities operating after-school and summer programs in 1999.

## Assuring CDF's Long-Term Future

**To learn more about the plight of children in the United States and ways they can be helped, hundreds of Black Americans hosted or attended events across the nation on September 26, 1997 as part of the third annual BCCC National House Party Day.** Together with a Whitney Houston concert at Constitution Hall, a $3 million Mott Foundation challenge grant to be matched by the Black community will be completed in 1998, one year ahead of schedule. CDF also must complete a three-to-one Ford Foundation challenge grant of $3.5 million by the end of 1998.

**Launching the 25th Anniversary celebration, in New York City, CDF Vice Chair Maureen Cogan and her husband Marshall Cogan spearheaded an exciting series of events.** Stars from the big screen and Broadway helped raise more than $1.4 million for CDF's 25th Anniversary at a Lincoln Center gala attended by First Lady Hillary Rodham Clinton and hosted by Rosie O'Donnell.

**CDF Board and staff completed a two-year strategic planning process guided by The Conservation Company to strengthen CDF's long-term creative leadership edge, management and financial infrastructures.**

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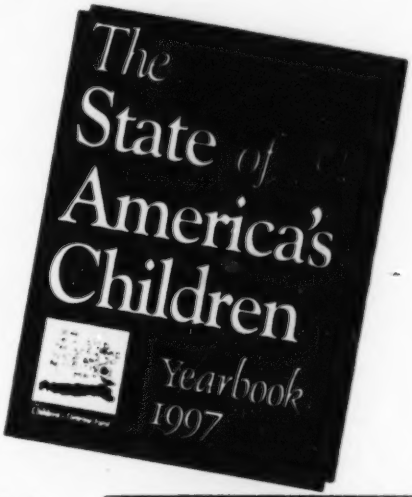
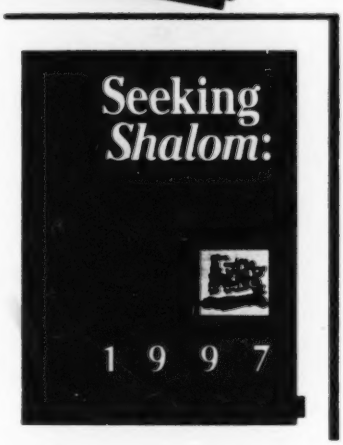
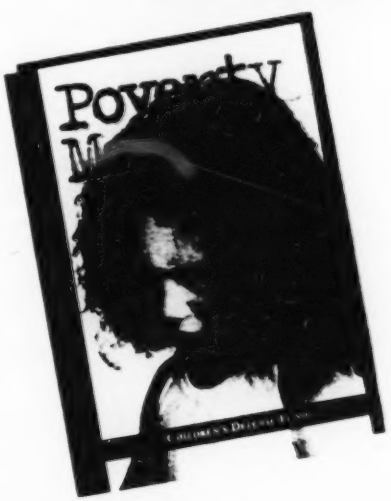
# 1997 Publications

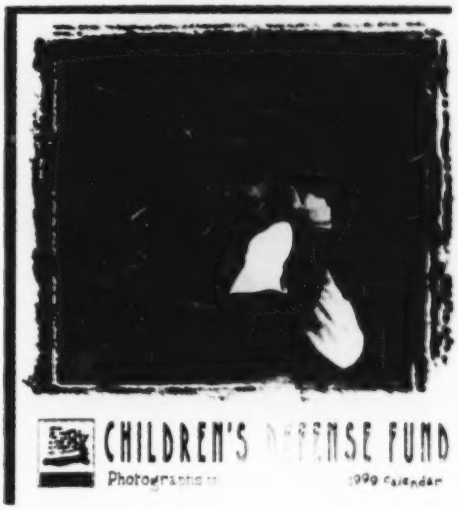
- *The State of America's Children Yearbook 1997*
- *Children in the States 1997*
- *Helping Parents Work and Children to Succeed: A Guide to Child Care and the 1996 Welfare Act*
- *Key Facts About Child Care and Early Education: A Briefing Book*
- *Lemon Aid? Making the Welfare Law Work for Children and Families*
- *Stand For Healthy Children '97*
- *Seeking Shalom: Healthy Children, Healthy Nations Children's Sabbath Manuals (in Protestant, Catholic and Jewish versions)*
- *Rescuing the American Dream: Halting the Economic Freefall of Today's Young Families with Children*
- *Poverty Matters: The Cost of Child Poverty in America*
- *State Developments in Child Care and Early Education*
- *Freedom School Curriculum Guide*



- Monthly *CDF Reports* newsletter and a variety of brochures, posters, and products



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# Children's Defense Fund
# State and Local Presence

## KEY

- CDF National Headquarters: Washington, DC
- CDF State Offices: 4 — CA, MN, NY, OH
- CDF Local Offices: 2 — Cincinnati, Marlboro County, SC
- BCCC Regional Office: Jackson, MS
- BCCC Local Offices: 6 — Cincinnati, Kansas City, MO; Los Angeles, Marlboro County, SC; New York City; Oakland, CA
- Haley Farm/CDF Leadership Training and Spiritual Development Center: Clinton, TN
- CDF10 Target States: CA, FL, GA, IL, LA, MI, NY, OH, PA, TX
- Stand For Children Chapters: 119
- Children's Sabbaths Congregations: in all 50 states
- Active Child Watch Visitation Program Coalitions: 121
- Beat the Odds Celebration Sites: 15
- CDF National Conference Site — 1998: Los Angeles, 1999: Houston
- Active Child Care Statewide Network Members: 110
- CDF Board Members: 20
- Freedom Schools: 33
- BCCC Working Committee Members: 30

**Map current as of August 1998.**

# Children's Defense Fund
# State and Local Presence and Action Models

Contrary to popular perception, for over 10 of our 25 years of child advocacy, a majority of the Children's Defense Fund's (CDF's) work has been devoted to providing information and assistance to state and local policy makers, child advocates, and community leaders. We seek to ensure effective implementation of national laws designed to help children; to share policy options and practices among states; to encourage collaborative community and individual action models; to mount media campaigns to prevent teen pregnancy and violence and to encourage greater investment in children; and to develop a critical mass of leaders for children of every race, age, discipline, and faith.

We have done this in a variety of ways: through state offices in Ohio and Minnesota; local offices in New York City, Cincinnati, and Bennettsville, South Carolina; a Southern regional office in Jackson, Mississippi; and collaborative relationships with effective local organizations like the Rheedlen Centers for Children in New York City, The Charles Drew Child Development Center in Los Angeles, and the Urban Strategies Council in Oakland. Through the Black Community Crusade for Children (BCCC) and its youth development arm, the Student Leadership Network for Children (SLNC), we have deepened our understanding and outreach to leaders and organizations serving minority children while maintaining our overall mission to ensure that no child of any race, income, or state is left behind.

We believe that parental, citizen, and community action must go hand-in-hand with strong private sector and governmental action at all levels to enable all children to reach adulthood ready to contribute to society. This map shows the variety of sustained state and local networks we have developed over time that we now seek to strengthen, connect, better coordinate, and mobilize to build a powerful grassroots movement to Leave No Child Behind.

Stand For Children, a separate 501c(3), is a new complementary effort to mobilize hundreds of thousands of Americans of all races, classes, ages, faiths, and regions in a grassroots movement for children. Stand is undergirded by but not limited to national, state, and local policy and community action menus tested by CDF and others.

**Key CDF state and local efforts — illustrated on the map — include:**

**1. Advocacy Training for State and Community Child Care Leaders** to increase the number of families receiving quality child care assistance; to improve the quality of care; to encourage collaboration between Head Start, preschool, and child care providers in order to leverage scarce dollars to serve more children and families better; and to provide information and technical assistance to state and local community leaders, advocates, and policy makers by sharing the best early childhood education programs and outcomes.

**2. CDF's Annual Conference** connects between 2,500-3,000 child advocates, religious, community, and youth leaders, child-serving professionals, parents, and citizens. It provides inspiration, networking, skills building, effective model and strategy exchange, and professional and leadership development. It is held outside Washington, DC three out of every four years to engage new communities in our crusade to Leave No Child Behind.

**3. Beat the Odds** celebrates the vast majority of youths who stay in school, do not get pregnant, and succeed despite great odds. Working collaboratively with local schools, corporations, and community sponsors, we also recognize those who help them succeed. Begun in Los Angeles in 1990 by Black entertainment executives, Beat the Odds is now an annual event in over 15 cities. A CDF manual helps interested communities conduct inspiring Beat The Odds events.

**4. Black Community Crusade for Children (BCCC)** is coordinated by CDF in collaboration with effective regional and local organizations, and a committee of distinguished African Americans. BCCC seeks to communicate the crisis facing Black children and to connect and galvanize Black leadership to achieve specific policy and community goals for children. A key BCCC mission is to train a successor generation of young Black ser-

vant-leaders for children by the year 2000. Over 1,500 college age young adults have received training through Freedom Schools and other opportunities provided by the Ella Baker Child Policy Training Institute, the Student Leadership Network for Children, and the Haley Farm leadership development program.

**5.** **Freedom Schools** are summer academic, nutritional, and cultural enrichment programs for children sponsored by local community institutions, usually churches or schools. These summer and increasingly year-round after-school programs are staffed by college-age leader-mentors. Freedom Schools teach children reading, critical thinking, conflict resolution skills, and chess. Parents participate in weekly seminars. Over the past five years Freedom Schools have served 7,000 children. In 1998 Freedom Schools will serve an additional 2,500 children. Curriculum guides and training videos are available to help communities provide better supplemental education programs for children.

**6.** **Leadership and Spiritual Development and Community Building.** In 1994, CDF bought the former Alex Haley Farm outside Knoxville, Tennessee, as a center for spiritual renewal, character and leadership development, intergenerational mentoring, and interracial, interfaith, and interdisciplinary communication. Over 3,000 leaders of all races and ages have attended Haley training and networking seminars which include an annual week-long Institute for Child Advocacy Ministry. More than 250 college students and their adult sponsors who teach in Freedom Schools are trained at Haley each year.

**7.** **Community Child Immunization and Health Insurance Enrollment Campaigns.** Pre-school immunization rates in many cities have lagged behind those of most developed countries in recent years. CDF worked hard to help enact the National Vaccines for Children program to make vaccines affordable to all children. We simultaneously developed local outreach models to increase child vaccination rates like the public-private child vaccination partnership with Chase Manhattan Bank, New York City's Health Department, and the Robin Hood Foundation. Through television, radio, and print PSAs in several languages; home visits to first-time mothers by trained community residents; multi-lingual telephone response lines provided by NYNEX; a better tracking system and access to providers; and a simplified one-page Medicaid eligibility form to connect eligible families to ongoing primary care, New York City child vaccination rates have increased from 52% to 81% according to the Centers for Disease Control. We plan to encourage similar collaborative outreach campaigns in additional cities to ensure effective implementation of the new $48 billion Children's Health Insurance Program (CHIP) and Medicaid enrollment of all eligible children.

**8.** **Annual Children's Sabbath Observances** occur every third weekend in October in every state. Endorsed by more than 175 denominations and religious organizations, tens of thousands of religious congregations lift up children in prayer, service, and advocacy. Children's Sabbath now reaches more than 50,000 religious leaders and congregations with millions of members. CDF's Religious Affairs Division provides Protestant, Catholic, Jewish, and Multi-Faith kits to encourage ongoing faith-based action for children.

**9.** **Child Watch** began in 1981 in collaboration with the Association of Junior Leagues, the National Council of Negro Women, and the National Council of La Raza to document the local child impact of federal budget cuts. A second phase assessed the teen pregnancy problem locally and how communities could work together to prevent it. The third and current phase conducts site visits for business, media, religious, community, and political leaders to: 1) personalize child suffering; 2) to tie individual child, family, and program needs to local, state, and national budget and policy choices; and 3) to illustrate the cost of child neglect and suffering and share positive individual, community, and policy solutions. Since January 1990, more than 150 Child Watch coalitions in 30 states have exposed thousands of community leaders to child needs and solutions.

**10.** **Stand For Children Day** began June 1, 1996 with the endorsement of more than 3,727 national, state, and local organizations. Over 250,000 Americans stood together at the Lincoln Memorial in the largest and most uplifting demonstration of commitment to children in the nation's history. Thousands of others stood in 133 local rallies. Organized in just 4 1/2 months, Stand has provoked a variety of ongoing grassroots activities. On the second Stand For Children Day, June 1, 1997, over 700 local events for healthy children took place in all 50 states. In 1998, supporters in all 50 states mounted over 1,200 events for quality child care in their communities complemented by a Cyber Stand on the Internet.

**Stand For Children** is a separate 501c(3), which provides local grassroots community organizing and skills training to encourage local citizen and community initiatives for children. An 800 number (1-800-663-4032), Web site (www.stand.org), and a *Stand Update* newsletter highlight how individuals, groups, and communities across the nation are standing for children. Stand's national number is (202) 234-0095.

# Black Community Crusade for Children
# Healthy, Educated, Safe,and Caring Children with Positive Values Are the Blossoms of Our Labor

Nationwide Day in Court and Annual Black Caucus Forum ▲
Spiritual Formation (Islands of Peace) ▲✿
Annual Children's Sabbath ■✿
Annual Institute for Child Advocacy Ministry and Great Preachers Series ■▲
Freedom Schools ■▲✿
Building a Successor Generation of Black Servant-Leaders (2,000 by 2000) ▲
Day of Action Against Violence ▲
Rites of Passage Rituals from Early Childhood to Adulthood ▲
Beat the Odds Celebrations of Youth Success ■▲✿
Black Church Initiative One Church. . . Ten Families ■✿
Immunization and Child Health Enrollment Campaigns ■▲✿
Community Monitoring of Welfare Reform ■✿
• A range of youth and adult leadership training seminars at Haley Farm and in the states ■ ▲✿
• Quarterly Advanced Service and Advocacy Youth Leadership Workshops ▲✿
• Ella Baker Child Policy Training Institute (Haley/regional/community/campus) ▲
• Child Watch ■ ✿
• Child Jail Watch ▲✿
• Federal and state policy analysis, development, and implementation ■ ✿
• Research, media, and publications ■ ▲✿
• Annual Haley Farm Institute for Child Advocacy Ministry and Great Preachers Series ▲
• Stand For Children ■ ✿
Elders and young people working together to reweave the fabric of community through intergenerational communication, leadership development, and action opportunities
• BCCC Working Committee and Task Forces
• BCCC Regional offices and community alliances
• Student Leadership Network for Children (formerly BSLN)
• Rites of Passage seminar
• Juvenile Judges Leadership Council
• Education Task Force
• Black males research group
A Healthy Start
A Head Start
A Fair Start
A Safe Start
A Moral Start
■ Initiated by CDF ▲ Initiated by BCCC ✿ Joint CDF and BCCC participation

This tree captures the many branched tree of BCCC, seeds added to CDF's needs planted over a quarter century to grow healthy, educated, safe, and caring children. BCCC is a targeted crusade within a broader inclusive crusade to Leave No Child Behind and to provide every child—including Black children—a Healthy Start, a Head Start, a Fair Start, a Safe Start, and a Moral Start in life. The massive mobilization of the Black community for Black children and all children is essential. The branches, trunk, and root of this tree complement and supplement CDF's constituency building across races, faiths, ages, and incomes.

## BLACK COMMUNITY CRUSADE FOR CHILDREN

| THE VISION | CURRENT ACTIVITIES |
|---|---|
| A Healthy Start | • Freedom Schools<br>• Ella Baker Child Policy Training Institute<br>• Quarterly SLNC Advanced Service Advocacy Workshops at Haley Farm<br>• Child Watch Visitations on health care*<br>• Stand for Healthy Children Day in all 50 states (1997/700 local events)*<br>• Children's Health Insurance Program (CHIP) enrollment and Immunization campaigns*<br>• Annual Children's Sabbath focus on children's health (1997)* |
| A Head Start | • Freedom School<br>• Summer and after-school curriculum guides<br>• Ella Baker Child Policy Training Institute<br>• Quarterly SLNC Advanced Service Advocacy Workshops at Haley Farm<br>• BCCC Education task force/school reform efforts<br>• Child Watch Visitations on child care and after-school programs*<br>• Stand for quality and affordable child care in all 50 states (1200 local events)*<br>• Child Care NOW! campaign for quality and affordable child care*<br>• Child Care/Head Start/preschool training/coalition building*<br>• Annual Children's Sabbath focus on quality child care and after-school programs (1998)* |
| A Fair Start | • Freedom Schools<br>• Ella Baker Child Policy Training Institute<br>• Quarterly SLNC Advanced Service Advocacy Workshops at Haley Farm<br>• 1998-99 series of Action Forums on Children, Race and Poverty (held at Haley Farm, at CDF's National Conference in Los Angeles, at the Memphis Civil Rights Museum, and in Michigan).**<br>• Annual Haley Farm Non-Violence Institute training for young leaders (1999)<br>• Annual Children's Sabbath focus on school readiness/school reform (1999)* |
| A Safe Start | • Freedom Schools<br>• After-school programs and curriculum<br>• Conflict Resolution Training for SLNC leaders and Freedom School parents and children<br>• Juvenile Judges Leadership Council projects: Day in Court; One Church...Ten Families<br>• National Day of Action Against Violence<br>• Child Watch Visitations (violence module)/Child Jail Watch (in opposition to S.10)*<br>• Stand For Children* (focus on after-school programs—playground builds and renovations)*<br>• Annual Haley Farm Non-Violence Institute training for young leaders (1999)<br>• Annual Children's Sabbath—Congregational involvement in providing youth positive alternatives to the streets* |
| A Moral Start | • Freedom Schools<br>• After-school programs and curriculum<br>• Rites of Passage<br>• Labyrinth and meditation training at Haley Farm*<br>• Spiritual Formation Curriculum (Islands of Peace)<br>• Annual Women's Spiritual retreat at Haley Farm*<br>• Annual Institute for Child Advocacy Ministry at Haley Farm*<br>• Grace to Lead Our Children Home Black church project (model programs)<br>• Annual Haley Farm Non-Violence Institute training for young leaders (1999)<br>• Annual Children's Sabbath* |

*Joint CDF and BCCC

**First of two publications, *Rekindling the Spirit: Leadership for a New Millennial Movement to Leave No Child Behind*, now available from this series of action forums.

**Building a Movement to LEAVE NO CHILD BEHIND**

# 1997 Financial Report

*This financial report covers CDF and two separately incorporated affiliate organizations, the CDF Action Council and Stand For Children.*

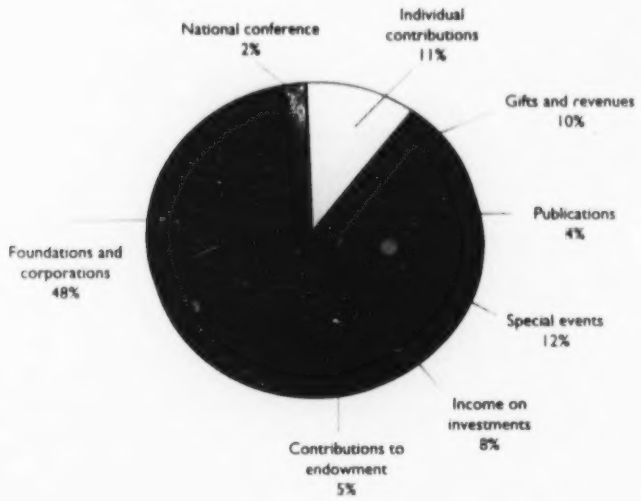
*In 1997, revenues from all sources increased 7 percent to $20.7 million. Expenses decreased 9 percent to $18.2 million, resulting in an increase in net assets of $2.5 million. Revenues and expenses of CDF and each of its affiliates were as follows:*

| 1997 SUMMARY | REVENUES | EXPENSES |
|---|---|---|
| | (in millions of dollars) | |
| CDF | $18.5 | $16.3 |
| Stand For Children | 1.1 | 1.0 |
| CDF Action Council | 1.7 | 1.5 |
| Less: Inter-affiliate transactions | 0.6 | 0.6 |
| Total | $20.7 | $18.2 |

Revenues reflected a 90 percent increase in special events, mainly from strong support for the New York benefit that kicked off CDF's yearlong celebration of its 25th Anniversary; a 30 percent increase in investment income; and several multi-year grant pledges.

The chart below provides an analysis of CDF revenue sources.

**REVENUES—CHILDREN'S DEFENSE FUND—$18.5 MILLION** (excluding affiliates)

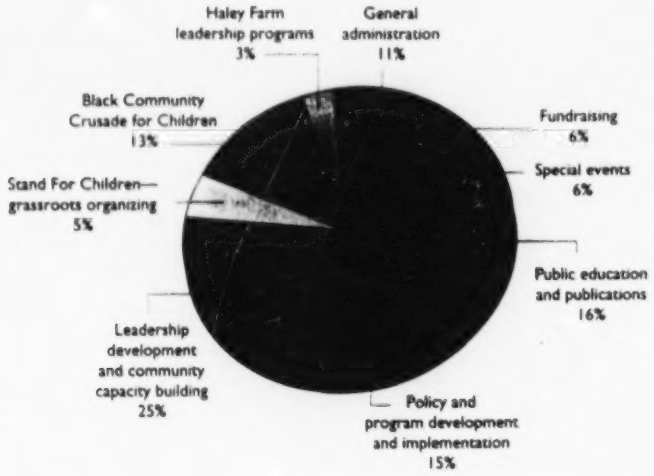


The 9 percent decrease in expenses is related mainly to a $2 million decrease in Stand For Children, which mounted a mass demonstration of more than 250,000 people in 1996 at the Lincoln Memorial. These expenses were not repeated in 1997 as Stand For Children continued locally with 700 events in all 50 states. Fundraising expenses increased 8 percent from additional special events planning for CDF's 25th Anniversary celebration.

The chart below provides the percentage breakdown of CDF expenses, excluding affiliates, for the year ended December 31, 1997.

**EXPENSES—CHILDREN'S DEFENSE FUND—$16.3 MILLION** (excluding affiliates)

By activity


Haley Farm leadership programs 3%
General administration 11%
Black Community Crusade for Children 13%
Fundraising 6%
Special events 6%
Stand For Children—grassroots organizing 5%
Public education and publications 16%
Leadership development and community capacity building 25%
Policy and program development and implementation 15%

**Assets**

Combined total assets of CDF, the CDF Action Council, and Stand For Children were $38.8 million as of December 31, 1997, an increase of 11 percent from the previous year. This was due mainly to an increase of over $2.1 million in operating cash, multi-year grant pledges, and a 17 percent increase in endowment assets from investment gains and contributions.

Fixed assets of $14.3 million (valued at cost, net of depreciation) consist of the national headquarters ($12.7 million) in Washington, D.C., and the 158-acre Former Alex Haley Farm ($1.6 million) in Clinton, Tenn., CDF's center for spiritual renewal and leadership development, and intergenerational, interracial, and interdisciplinary communication.

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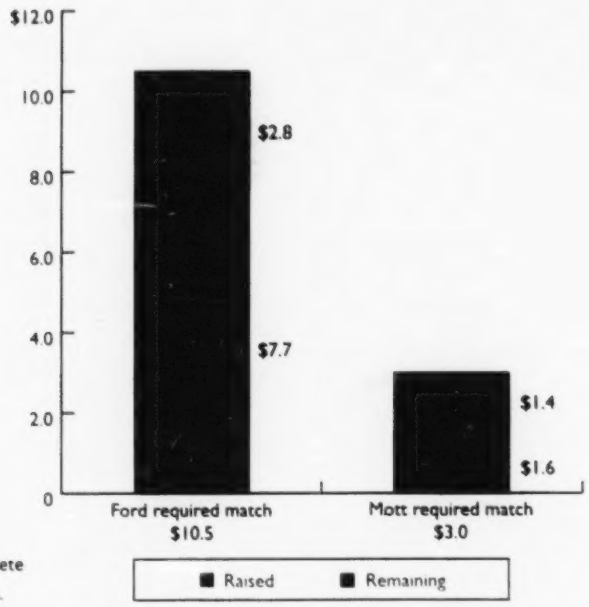
## ENDOWMENT

CDF's $16 million endowment is comprised of the following:

| | (in millions of dollars) | |
|---|---|---|
| Net assets | | |
| Permanently restricted | $5.2 | 32% |
| Temporarily restricted | 4.2 | 26 |
| Unrestricted | 4.1 | 26 |
| Challenge grant liability | 2.5 | 16 |
| Total endowment | $16.0 | 100% |

The permanently restricted portion consists of contributions that must remain invested in the endowment. CDF has been building its endowment through challenge grants from the Ford Foundation (Ford) and from the Charles Stewart Mott Foundation (Mott), described more fully below.

**ENDOWMENT CHALLENGE GRANTS** (in millions)




Note: During 1998, CDF plans to complete both the Ford and Mott challenge grants.

### Ford Foundation Challenge Grant

In order to plan for our long-term financial stability, CDF sought and is obligated to match three to one a $3.5 million challenge grant from the Ford Foundation. Thus far, CDF has matched $2.6 million by raising $7.7 million; $900,000 of the challenge grant remains to be matched. CDF plans to raise the $2.8 million in qualifying contributions during 1998.

Ford has required that earnings during the term of the challenge grant are temporarily restricted and may not be expended without approval. Once the challenge is fully met, all prior earnings become unrestricted. The match deadline is December 31, 1998, the end of CDF's 25th Anniversary year.

**Charles Stewart Mott Foundation Endowment Challenge Grant**

On October 1, 1994, CDF received a five-year, $3 million matching challenge grant from Mott to be matched dollar for dollar by the Black community by September 30, 1999. The Mott funds and at least half the matching funds must go to the endowment to support BCCC and the Former Alex Haley Farm. The other half of matching gifts can be used for BCCC and Haley operating expenses.

As of December 31, 1997, CDF/BCCC had matched $1,626,834 or 56 percent of the Mott grant, with 58 percent assigned to endowment and 42 percent assigned to BCCC and Haley operations.

As of December 31, 1997, Endowment Fund assets were invested 39 percent in stocks, 18 percent in U.S. government notes and bonds, 28 percent in limited partnerships, and 15 percent in short-term investments. During 1997, the endowment assets earned a total investment return from interest, dividends, and realized and unrealized gains of 13.2 percent compared with a 1996 return of 10.4 percent.

**1997 Refinancing of Long-Term Debt**

In April 1997, CDF refinanced the long-term debt on its national headquarters to obtain lower rates available through tax-exempt bonds. The refinancing reduced CDF's annual principal and interest costs and provided an operating cash reserve fund and funding for specific capital improvements. Existing debt of $6.9 million was repaid in April 1997 and replaced with $7.5 million tax-exempt debt (issued through the District of Columbia government) and $1.5 million taxable debt.

The interest rates at December 31, 1997, for the tax-exempt and taxable bonds were 4.32 percent and 6.11 percent, respectively. Interest rates on both forms of debt are variable, adjusted weekly, but subject to a cap if interest rates rise substantially. The combined bonds provide for principal payments every April 1, commencing in 1998 in the amount of $180,000, increasing periodically with a final payment in 2022 of $630,000. In order to provide security to bondholders for payment of the principal and interest when due, CDF obtained a bank letter of credit through 2004.

*The charts and financial facts presented herein have been derived from the combined audited statement of CDF, the CDF Action Council, and Stand For Children, copies of which are available from the treasurer's office by calling 202-662-3581.*

## 1997 FINANCIAL HIGHLIGHTS

| | 1997 | 1996 | Change |
|---|---|---|---|
| | (in millions of dollars and percentage changes) | | |
| **Increase in net assets** | **$2.5** | **($0.6)** | |
| Children's Defense Fund | 2.2 | (0.4) | |
| CDF Action Council | 0.2 | (0.3) | |
| Stand For Children | 0.0 | 0.1 | |
| **Revenues** | **$20.7** | **$19.4** | **6%** |
| Children's Defense Fund | | | |
| Operations | $17.5 | $15.1 | |
| Restricted to endowment | 1.0 | 1.0 | |
| CDF Action Council | 1.7 | 1.7 | |
| Stand For Children | 1.1 | 2.9 | |
| Inter-affiliate transactions | (0.6) | (1.3) | |
| **Assets** | **$38.8** | **$34.8** | **11%** |
| Endowment | | | |
| Market value | $16.0 | $13.9 | |
| Investment return | 13.2% | 10.4% | |
| Fixed-asset additions | $0.2 | $0.3 | |
| **Long-term debt** | **$9.0** | **$6.9** | |

## COMBINED STATEMENT OF FINANCIAL POSITION (including affiliates)

As of December 31, 1997

| | | | |
|---|---|---|---|
| **Assets** | | | |
| Cash and cash equivalents | $3,018,989 | $936,864 | 222% |
| Grants receivable | 4,430,803 | 4,530,468 | -2 |
| Other receivables | 493,165 | 369,914 | 33 |
| Other assets | 540,909 | 403,244 | 34 |
| Fixed assets, net | 14,271,400 | 14,906,520 | -4 |
| Investments | 16,003,455 | 13,641,902 | 17 |
| **Total assets** | **$38,758,721** | **$34,788,912** | **11%** |

## COMBINED STATEMENT OF FINANCIAL POSITION (continued)

| Liabilities | 1997 | 1996 | Change |
|---|---|---|---|
| Accounts payable and accrued expenses | $1,681,566 | $1,726,571 | -3% |
| Unearned challenge grant | 2,520,100 | 3,094,442 | -19 |
| Bonds payable | 9,000,000 | 6,900,000 | 30 |
| **Total liabilities** | **$13,201,666** | **$11,721,013** | **13%** |
| **Net assets** | | | |
| Unrestricted | $7,761,698 | $9,391,032 | -17 |
| Temporarily restricted | 12,623,505 | 9,481,240 | 33 |
| Permanently restricted | 5,171,852 | 4,195,627 | 23 |
| **Total net assets** | **$25,557,055** | **$23,067,899** | **11%** |
| **Total liabilities and net assets** | **$38,758,721** | **$34,788,912** | **11%** |

## CHILDREN'S DEFENSE FUND (including affiliates)
## COMBINED STATEMENT OF CHANGES IN NET ASSETS

For the year ended December 31, 1997

| | | | |
|---|---|---|---|
| **Revenues** | | | |
| Contributions and donations | | | |
| Foundations and corporations | $9,347,419 | $8,953,440 | 4% |
| Individuals | 3,695,839 | 4,332,647 | -15 |
| Restricted for endowment | 976,225 | 960,514 | 2 |
| Other | 674,050 | 695,266 | -3 |
| **Total contributions and donations** | **$14,693,533** | **$14,941,867** | **-2%** |
| Sale of publications | 813,966 | 836,020 | -3 |
| Investment income | 1,444,113 | 1,004,749 | 44 |
| Special events and conferences | 2,462,812 | 1,539,265 | 60 |
| Miscellaneous | 1,249,839 | 1,040,279 | 20 |
| **Total revenues** | **$20,664,263** | **$19,362,180** | **7%** |
| **Expenses** | | | |
| Public education and publications | $2,619,455 | $2,202,780 | 19% |
| Policy and programs (development and implementation) | 2,490,330 | 2,157,033 | 15 |
| Leadership development and community capacity building | 4,666,670 | 4,491,942 | 4 |
| BCCC | 2,110,469 | 3,129,392 | -33 |
| Haley Farm leadership programs | 561,062 | 410,650 | 37 |
| Stand For Children—grassroots organizing | 1,111,775 | 3,138,084 | -65 |
| Fundraising | 2,728,783 | 2,536,902 | 8 |
| General administration | 1,886,563 | 1,928,240 | -2 |
| **Total expenses** | **$18,175,107** | **$19,995,023** | **-9%** |
| **Change in net assets** | **$2,489,156** | **$(632,843)** | |

# Donors to the Children's Defense Fund—1997

*CDF gratefully acknowledges the generosity of its donors.**

## Individual Donors

**$50,000 and Above**

Maureen and Marshall Cogan
Leslie Cornfeld-Urfirer and
Michael Urfirer

**$25,000–$49,999**

Donald Pels
Helen Stern

**$10,000–$24,999**

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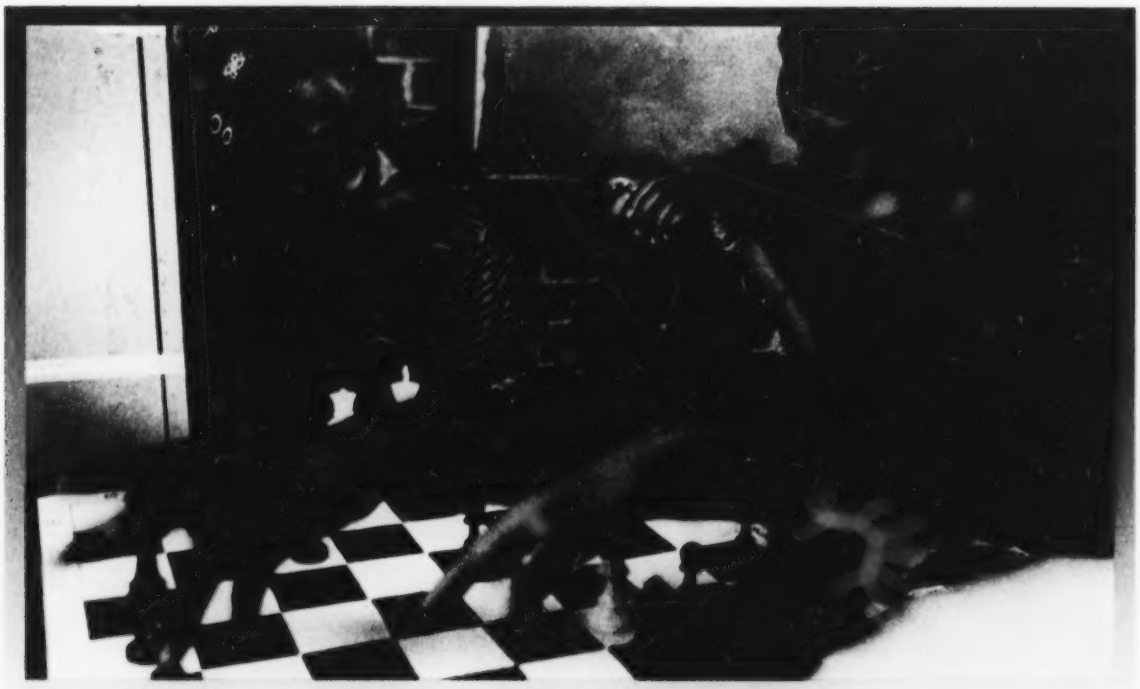

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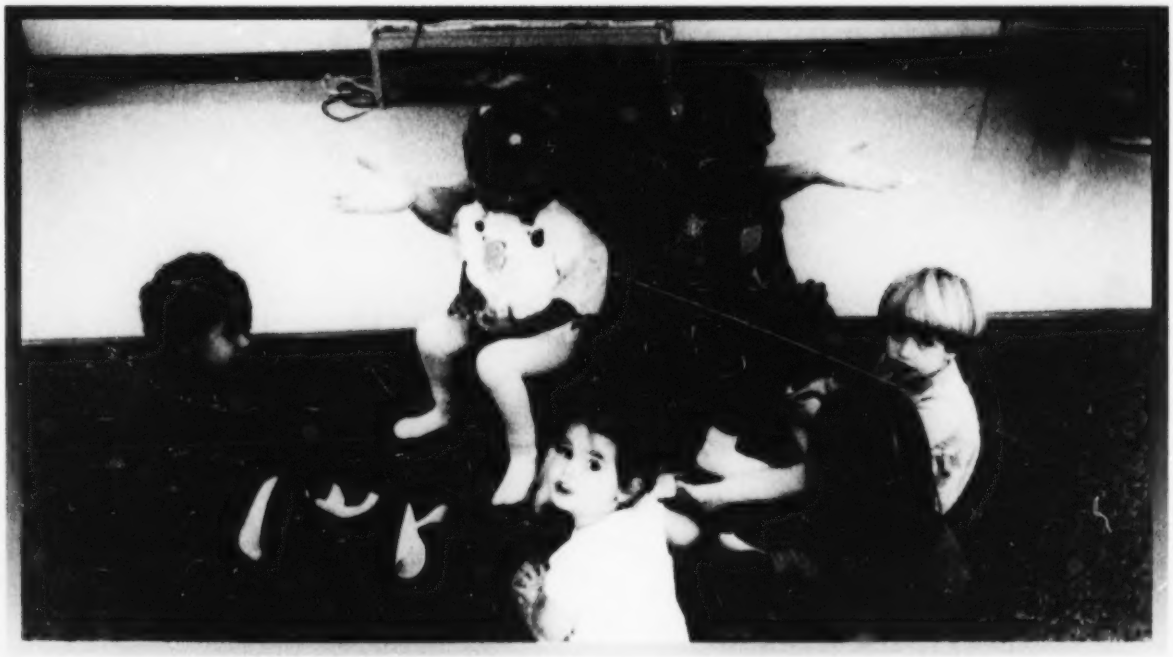

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A. Baker & Hostetler
Behr and Abramson
The Cavior Organization, Inc.
Child Care Choices, Inc.
Children's Hospital
Cluster Council of the United Church of Christ
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Flaherty & Koebele, P.A.
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**A father and son prepare to enjoy a playground renovation at Stand for Quality Child Care Day.**

**$500–$999**

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**The Children's Defense Fund is deeply grateful to those who have made gifts in memory of family members or friends. Donors of memorial contributions may direct their gifts to general support or select among naming opportunities at the Former Alex Haley Farm, CDF's center for spiritual renewal and leadership development, and intergenerational, interracial and interdisciplinary communication. In 1997, gifts were made to the Children's Defense Fund in memory of:**

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## Bequests

**The Children's Defense Fund gratefully acknowledges gifts from the estates of the following individuals in 1997.**

James Baldwin
Peggie Dwight
Leon D. Fisher
Lenni Fromm
Mollie Klein
Helen Mintz

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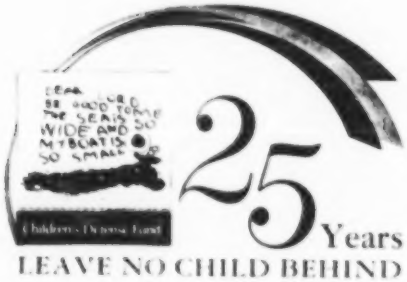


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